

# PROJECT PROFILE

## PGA OF AMERICA HEADQUARTERS

FRISCO, TEXAS

— HOME OF —  
THE PGA OF AMERICA

### ABOUT THE PROJECT

The PGA of America's new facility is far more than just a headquarters building – PGA members, associates and staff refer to it as “home.” There’s plenty of substance behind that choice of labeling too. After all, what golfer wouldn’t feel at home in a facility that boasts an education center with advanced coaching facilities, an indoor short game practice area, 11 standard and four simulated hitting bays, and a practice green wired with motion-capture sensors? The creatively-designed space is illuminated largely by sunlight, and even includes a large video screen near the main entrance that uses RFID technology to welcome members by name.

Naturally, only the best products and technologies were selected for the project, and contractor Ramon Franklin chose SOPREMA from the list of approved manufacturers because of the unmatched support and direction offered by the sales and technical teams. Very few in the industry can consistently support and execute an elite standard on high-profile projects, but SOPREMA has done so countless times, both in the area and with Ramon Franklin.

SOPREMA products also contributed to the building receiving LEED silver certification, thanks in part to the use of highly-reflective white granules on the SOPRALENE® FLAM 180 FR GR cap sheet. The reflectivity of the membrane helps mitigate urban heat island effect while reducing energy consumption. Furthermore, when installed properly, the torch-applied membrane can deliver a stunning presentation, on par with any TPO/PVC product.

#### PROJECT DETAILS

PROJECT COMPLETION	August 2022
TYPE OF CONSTRUCTION	New
BUILDING OWNER	PGA of America
CONTRACTOR	Ramon Franklin
ARCHITECT	Page Architects
VAPOR BARRIER	SOPRAVAP'R®
BASE PLY	ELASTOPHENE® PS 2.2
CAP PLY	SOPRALENE® FLAM 180 FR GR SG